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#Hashtag Meet Startag™! Tengrade™ Announces a System to Share Ratings Directly on Facebook and Twitter

NEW YORK (July 9, 2014) – Poised to become the single source of opinions on everything, [Tengrade™](http://Tengrade.com) announced today the rollout of a new socially-optimized rating tool designed to help people share and compare Real Ratings™ about the things that move them without ever leaving Facebook or Twitter. Created as a platform for authentic ratings on anything, Tengrade uses Startag™ technology that allows users to rate any topic right on the social networks they use most.

Since June 2013, Tengrade has raised nearly one million dollars in seed capital. The new rating system enables users to get Real Ratings from friends and people like them on any topic in the world. To do so in a tweet or status update users simply follow any hashtag with a Startag (a star followed by a number from 0-10). The Startag system utilizes Tengrade's rating scale, representing a full spectrum of opinions from hate (*0) to love (*10), such as: **#AmyAdams *10**, **#JustinBieber *0**.

Tengrade users can also request ratings on any topic by including a star followed by a question mark, such as: **#WorldCup2014 *?**. Tengrade replies to inquiries on Facebook or Twitter with customized ratings from that particular user's friends, gender, and age group:

#WorldCup2014: The World - **8.7**; My Friends - **10**; My Gender - **8.6**; My Age Group -**9.0**.

“We developed the Startag system to be the fastest and easiest way for people to get useful opinions on whatever interests them, from movies to restaurants to political issues to the day's weather – all without leaving the social networks they already use to communicate with their friends,” said Ted Werth, Tengrade's CEO and co-founder. “You just follow any hashtag with a Startag.”

To use Tengrade's Startag system, users must create a Tengrade account at www.tengrade.com. Once individual users connect their Facebook or Twitter account to Tengrade, they are able to rate and get ratings without ever leaving Facebook or Twitter.

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About Tengrade™

Tengrade is the world's central database of popularity ratings on everything, from pop culture to pizza to politics. The Tengrade™ social rating tool cuts through the clutter of fake and irrelevant reviews to provide users with Real Ratings™ – from friends and people like you – on an endless list of topics. Users can access tengrade.com from any desktop or mobile device, or use Tengrade directly on Facebook and Twitter via the company's patent pending Startag™ system.

Sample Startag™ Post and Tengrade™ Reply

Get Real Ratings on anything,
directly on Facebook and Twitter!

You Post This



Tengrade replies with this



Facebook Post:

Terri Thompson
Is #ChezStoofi good for college students or too expensive *?

Tengrade
Tengrade replied and said:
#ChezStoofi (Restaurants)

The World:	9.6
My Friends:	4.1
Women:	9.2
My Age:	4.4

(For more detailed results, visit <http://tengrade.com>)